

## Women Helping Women Win Script

Hello! This is \_\_\_\_\_ with Mary Kay! I'm calling about a networking opportunity for your business, do you have a minute? Great! I am looking to partner with some local business women to help grow each others businesses. I have an upcoming event called Women Helping Women Win on \_\_\_\_\_. We invite 30 business women to share for 1 minute about how great they are and then networking afterwards. It has been hugely successful and I could introduce you to about 30 business women and about 30 more of my sharpest girlfriends, how does that sound? Great! What I am looking for is for you to help me achieve my \_\_\_\_\_ goal and so I am asking that you introduce me to about 4-6 of your sharpest girlfriends at a party, are you in?

If yes, provide here more details about the event and book her before the event. Also offer to put her in you before and after portfolio with business cards.

If "no", do you know any other business women who might be interested? Thanks and good luck to you.

-If "yes". Tell her this is not a club she is joining, it is a one time by invitation only event. There is no cost to come, but we do ask that each business bring a door prize to be given away that night.

-The event is 6:45 p.m.-8:30 p.m. and we ask that all businesses be there, checked in and set up by 6:30 p.m.

-There will be table space available for business cards, brochures, and product displays.

-You may also share that you will feature their makeover on your Facebook page as the featured business woman of the week to showcase your product and a blurb about her business.