

## **FACEBOOK PARTY OUTLINE!**

### A few hours before the event:

Before the event starts tonight, take a few minutes to watch this video so you know just how special your purchases are. When you choose to wash your face with my Mary Kay, you do more than just add pretty bottles to your bathroom counter, you contribute significantly to my family. Like Menina, in this video, I value the relationships this business provide...I look forward to continuing ours!

<http://marykay.gallery.video?videoid=5582239728001>

Thank you for your support! I hope this video helps you know that this is more than selling lipstick for me! #ilovemycustomers

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### Post #1:

Hi everyone! I'm SO excited for tonight's event! Thank you for joining us! How fun that we can have a LIVE Online Mary Kay Facebook Party!! Hopefully, you're at home, comfy and cozy with your favorite drink! One key to making this work tonight is to continuously "REFRESH" the page so you see the newest posts as they appear! When you participate with us tonight by commenting or asking questions, you will be entered to win some FUN free products! EVERY TIME YOU COMMENT YOU GET AN ENTRY! :)

First things first, watch this video to learn a little bit about what makes our company so special and why I and many other beauty consultants love it so much! We hope you agree that we are a company with heart!

<http://youtu.be/bVvp3YdrvFU?list=UU9iozQVKe6uJE9-sB5A2zjg>

Then comment and tell me how you know (hostess name) AND tell her one thing about her that makes her awesome! Let's fill her cup!

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Post #2: In a bit, you will have the chance to book an in person makeover with me...to try the latest in skin care and makeup and find what YOU love!! You will learn about many products tonight via video, but there's nothing like feeling/seeing it on yourself! I have a BIG GIRL GOAL TO do 30 FREE makeovers this month. WHO WANTS TO HELP AND GRAB SOME FRIENDS!? My hostess incentives are SO good! Make sure you let me know and you will get you additional entries for free products!

Don't forget: There are going to be a few interactive parts to this party, make sure you participate so you are entered to win FREE prizes! Comment if you'd like some more info on how you can help be one of my 30 faces!

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Post #3: Now LET'S GET STARTED!! I would love to know what you already know about Mary Kay. Go ahead and tell us your name, something fun about you, and share your favorite Mary Kay product if you have one! BTW—you'll GET AN ENTRY into the free product drawing each time you participate by posting a response or a question! Let's encourage each other by 'liking' each others comments!

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Comment: I'll go first: My name is Heidi Plank and I am a SALES DIRECTOR! I absolutely love this business and the genuine life changing opportunity it is for women. I'm working on a HUGE goal in my business right now to finish my second FREE car!! That's right, my friends, Mary Kay rewards us in more than just a paycheck! My favorite product is the FABULOUS Microdermabrasion Plus Set from the TimeWise line- a beautiful pore shrinker and game changer in my world! NOW IT'S YOUR TURN! Tell us about you!

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Post #4: Thanks everyone! It is really nice to get to know all of you and know that many of you already LOVE Mary Kay!!

Here goes! I am going to post several short videos about our most popular products. Watch and COMMENT to earn tickets in the drawing!

First we are going to talk about skincare! Did you know that our skin starts to break down collagen and age faster in our early 20s??? Make sure you are slowing down that process!

\*\*\*Watch this video if you are 18-40

<http://marykay.gallery.video?videoId=5708125213001>

\*\*\*Watch this one if you're over 40 (or want the best of the best when it comes to skincare!): <https://www.youtube.com/watch?v=RGw4qgQsWTE>

Make sure to COMMENT BACK here when you are done for entries into the drawings! If you have acne prone skin or have sensitive skin, let us know and we'll post the links to the product videos for those skin care lines! We have a solution for you!

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Post #5: Remember how I said the Microdermabrasion Plus Set was my favorite product?! I bet you're wondering what makes it so special, huh? Check out this video and see what the hype is

all about! Trust me, it will soon become your favorite product too! (Comment with what you think!)

<http://vid.us/ej7pdp>

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**Post #6:** If you thought that was awesome, buckle your seat belt...we're just getting started! With this next product, you are going to be sitting here going "Uhhh seriously? NO WAY! How did I live without this?!?!" WELL! Here it is! A MOST fabulous skin care tool! The Skinvigorate Brush!! LOVE!!!! Remember to keep commenting for more entries!

[http://www.youtube.com/embed/0\\_xqxPANJXk?rel=0](http://www.youtube.com/embed/0_xqxPANJXk?rel=0)

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Post #7:

FIRST DRAWING

**LET'S GO AHEAD & DO A DRAWING! And the 1st WINNER iiiiiiiiiiiisssssssssssss.....**

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**Post #8:** Ok we are going to finish out the skincare part with the FINAL STEP in our skin care routine...anyone know what that is? It's foundation! Lots of people think it's makeup but it's really skincare. I know! Foooor REAL? It's SKINCARE? Because it's the perfect compliment to our clean and clear face. It hides things we don't want to show, it makes us appear even in color without redness, etc, and it offers vitamins to keep our skin working for itself all day long! Watch this quick video to find out about one of our foundation solutions and begin dreaming about your, unique foundation wardrobe! Then COMMENT to get entered for prizes & to ask questions :)

<http://marykay.gallery.video?videoid=3003100278001>

If a product like cc cream isn't your thing, don't worry! We have liquid foundations, mineral powders, and even a creme to powder option! We have something for everyone!

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Post #9: WHO LOVES LASHES?? NOBODY does lashes like Mary Kay!!! From the Lash and Brow Serum that makes them thicker and longer to our AH-MAZING line up of mascaras, you'll be blown away at the difference! Comment back...what do YOU THINK???

<https://www.youtube.com/watch?v=TVbPCfF71Vk>

Take an extra minute to watch this video about our BRAND NEW mascara, Lash Intensity! Turn that lash volume...WAAAAAY UP! Seriously, it's as amazing as it looks in the video!

<https://www.youtube.com/watch?v=1nU4RwZMzv0>

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Post #10: NOW I want to give you a couple of chances to get a TON of entries for the drawing! The greatest compliment you could ever give me is to share me with your friends! I would love

to make friends with your favorite people and invite them to our next online party or connect with them to try product in person! Everyone who suggests 10 friends to me will get your name in the drawing 5 times! Whoever suggests the most will automatically WIN SOME FREE PRODUCT! READY .... SET ..... START SUGGESTING!!

(to suggest friends to me, type my name in the FB search bar, friend me if we're not already, and go to my profile page. Then hover over the FRIENDS button and select 'suggest friends'. Go through and pick your favorite people. \*they must be 18+ women with skin ;) and NOT have a current consultant)

Comment here when you've suggested 10 friends!! Feel free to send each friend a note letting them know why you're suggesting them! You think they'd love what Mary Kay has to offer and you're supporting a great friend who in a brand new consultant! Easy and harmless! I will gently message them and ask to connect for my next event!

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Post #11: WHILE you are TYPING AWAY.... I think YOU DESERVE another DRAWING!!!! WHO shall the winner BE???

Annnnnnnnd it IS:

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Post #12: And just for FUN because I know you cannot get enough info about fabulous products right now! We've barely touched the surface with our product offering and the ability to customize it for your specific needs :) Let's get together in person to see what's best for you!

In the meantime, check out this video about our newest, powerhouse product!  
<http://marykay.gallery.video?videoId=560449224001>

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Post #13: Last product preview of the night!! ☺ Watch these two color videos to slam out your "dash out the door" look!

Cream eye color...waterproof w/built-in primer = easy and fabulous!

<http://youtu.be/bFZMbEuGttM?list=PLA15CD0F094436CF1>

Lip gloss...in the most beautiful shades! Seriously I LOVE them all!

<http://youtu.be/THYuAZx5qEQ?list=PLA15CD0F094436CF1>

And don't forget you can book your one on one CUSTOM color makeover with me to try out EXACTLY what you want!

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Post #14: Ok we are going to finish out our product part by showing you some specials before you make your selections and officially start shopping with me!

**\*\*\*\*\*Attach Roll up bag/sets sheet picture (add as a photo in post)**

Notice on the sheet that when you pick 2 sets, you get the 3rd set at 1/2 off! Choose 4 or more sets and you get a FREE roll-up bag!! \$35 value! Also everything can be purchased separately too! Comment below and let us know if you'd like a little bit, a lot or EVERYTHING!

We will make sure to message you individually to total your purchase and make sure you get all of your questions answered :) THANK YOU for washing your lovely face with Mary Kay!

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Post #15: WRAPPING UP! Who is ready to connect with me in person to try these products themselves? If you book your appointment now for May or June you get some extra special hostess perks! Comment below if you want to set up your appointment and get five more entries into our drawing!

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Post #16: The last part of our event is called million dollar question! I'm going to give you 6 facts about Mary Kay as a business and then you are going to ask me questions! You'll get an entry for each question you ask and I'll select some of them to answer here. Ready??

1. Mary Kay is #1 in skincare and cosmetics for the last 15 years!
2. We don't have two things that a lot of direct selling companies have...territories and monthly quotas! Never had them, never will.
3. We have three ways to make money! We can sell product and we make 50% of everything we sell. We can also build a team, so the company pays us for helping our team to be successful. Finally we can move into leadership and mentor and coach other women as an executive!
4. How much time does it take? That's completely up to each consultant! You get to pick what works for you, and you get out of MK what you put into it.
5. How much money can you make? Again...the sky is the limit. Most consultants make \$50-\$100 an hour when they are showing the product. Sales directors can make anywhere from \$3000 to \$25000 a month leading their organizations.
6. How do you get started? That's easy! You order a STARTER KIT! It costs \$100 and comes with over \$400 of product to show, plus you get a mentor and success coach to help you.

**ALRIGHT! I am ready to start writing your name down for more entries in the drawing and ready to answer your ROCKstar questions!**

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Post #17: WHOA BAAABY you guys asked some great questions! I can tell that some of you are really interested in this opportunity...and some of you just love the product! That's great!

If you liked what you heard tonight, but need a bit more info, you can help me by watching this video (and answering a couple of questions afterward) so you can learn more about this amazing, seriously life-changing opportunity and so I can get credit for sharing it's: <https://vimeo.com/157231411>

I would love to buy you a cup of coffee or lunch and answer your questions/share my MK story! If you're not local...we'll connect over google hangout!

If you think that this opportunity is for you, private message me right now as we are giving away a FREE professional, makeup artist inspired brush set to any one who signs in the next 24 hours!! (Here's a quick video to show you just how sweet of a deal the FREE brush set is! <http://vid.us/hy4rqs>)

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Post #18: And it is TIME FOR ANOTHER DRAWWWWWWING .... drrrrruuummmmm  
ROLL ... and the winner IS:

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Post #19: If you were one of the LUCKY winners then please message me with your address so I can send you your goodies!

Thanks for being part of this FUN event! Even though we are officially done, I will be available here for the next few minutes to answer any questions you have while you continue to shop with me! You can private message me with your order or send it through my website: [www/marykay.com/hwilliams51306](http://www/marykay.com/hwilliams51306)!

Thanks again everyone! Have a great night!